

What to say if a parent asks the office about this.

We are sharing a free parenting support service with our families. Nothing about it changes how the school works, and no staff member is expected to advise on it.

THE ONE-LINE ANSWER

“It is a free parenting check-in we thought might help. You tell it what is happening at home and it gives you one thing to try. Nothing you write comes back to us.”

What it is

An independent UK parenting support service. A parent describes what is happening at home, and gets an insight plus one practical step to try that evening. The first step is free and needs no account.

What it is not

It is not therapy, not medical advice, and not a safeguarding route. Safeguarding concerns follow our usual process, exactly as before.

What it costs

Nothing for the school and nothing for a parent to try. There is an optional paid membership with a weekly plan, which is entirely a family's own choice.

Data and privacy

We have not shared any parent contact details. What a family writes in a check-in stays between them and Parent Survival, and never comes back to school.

If a parent says...

“Is the school monitoring what I put in?”

No. We never see it. It is between you and them.

“Do I have to pay?”

No. The check-in and your first step are free. Anything beyond that is your choice.

“Is this because of something about my child?”

No. It went to every family on our list. Nobody has been singled out.

“I am really struggling.”

Follow our usual pastoral route and let [named contact] know. This does not replace that.

Ready-written copy.

EMAIL SUBJECT LINES · PICK ONE

Something that might help on the hard evenings

Free parenting support we thought worth sharing

NEWSLETTER · SHORT, ABOUT 40 WORDS

Bedtime, screens, mornings, meltdowns. Parent Survival is a free 90-second check-in that gives you one practical thing to try tonight. No account needed, and there is an optional paid membership if you want to carry on. parentsurvival.co.uk

NEWSLETTER · LONG, ABOUT 100 WORDS

Some evenings at home are harder than the whole school day, and there is not always anywhere useful to turn at 9pm. We are sharing Parent Survival, an independent UK parenting support service, with all our families.

You tell it what is happening — bedtime, screens, siblings, mornings — and it gives you an insight into what is going on plus one practical step to try that evening. The check-in takes about 90 seconds, is free, and needs no account.

There is an optional paid membership with a weekly plan, which is entirely your choice. The school does not see anything you write, and we have not shared your details. parentsurvival.co.uk

SOCIAL CAPTION

Harder evenings happen to everyone. Parent Survival gives you a free 90-second check-in and one thing to try tonight. parentsurvival.co.uk

APP OR TEXT MESSAGE

Free parenting help we thought worth sharing: a 90-second check-in and one thing to try tonight, free. parentsurvival.co.uk